**Conclusions From the Data**

There are several trends the data reveal. Theatre, Music, and Film & Video were the most popular crowdfunding categories. Plays were the most popular subcategory of theatre. Documentaries were the most popular subcategory of Film. Rock Music is the subcategory which was popular in Music. There are also trends amongst countries. The US had the most crowdfunding campaigns. Switzerland had the least crowdfunding campaigns. The time of the years is also relevant. The end of the year is the most profitable time for the campaigns. Early in the year had the sharpest drop amongst canceled, failed, and successful campaigns.

**Limitations in the Data Set**

The data set is limited by the small sample size. There are 1000 campaigns included in the data set. This is not enough to make accurate predictions across so many countries. The resource is not named. The resource used for the data may show an inaccurate picture as well. If this was an American crowdfunding website, then the majority using the site are Americans. The Swiss may use a different website.

**Other Possible Graphs**

Additional graphs could include the pledged amounts compared to the goal. How close did the failed campaigns come to making their goal successful? This could inform a viewer on which crowdfunding categories have very little support. Although not included in the data set, average age of the donors is useful. Since plays are the most popular crowdfunding campaigns, this could imply the donors are older. This would affect how campaigns are marketed. Older donors would like documentaries and plays but would show less interest in Anime or animated features.

**Does The Mean or the Median Represent the Data Better?**

The median better represents the data. The mean is the average of the data. However, some extremely high crowdfunding campaigns could skew this higher. The median considers frequency in the data. This is why the median successful crowdfunding campaign is 201 while the mean is 851. The median of the unsuccessful campaigns is 114 while the mean is 585. There are several campaigns which were well funded, but most campaigns were not as high.

**Variability With Successful or Unsuccessful Campaigns**

The unsuccessful campaigns have the higher variability. Unfortunately, the higher the variability the farther apart the data sets are. The data set may have less consistency. This can make it harder to make predictions from the data. This makes sense compared to the successful campaigns. Some of the crowdfunds are closer to successful, while some would are abysmal failures. This means the data set is more skewed than the successful data set.